



# Sponsorship Opportunities 2023

# About Kedron Lions Juniors

Founded in 1937, the Kedron Lions are focused on the playing and promotion of Australian Rules Football. Boasting a proud and successful history as a family-friendly, all-inclusive club, we aim to promote, cultivate and foster the game of Australian Rules Football to people aged 17 years or under within the district of Kedron and surrounding suburbs, and encourage members of the Club in all aspects of life, not just specifically football.

Located on Brisbane's inner Northside, the Kedron Football Club (Seniors) works side by side with its sister club the Kedron Districts Junior Football Club, (Juniors) to provide the opportunity to play football across all age groups.

For boys and girls, the Juniors start off with Kinderkick, Auskick and Superstars for the little ones and then offer a pathway through to Juniors and Youth football.

Players of any ability are most welcome to come and join us down at E. K. (Ted) Anderson Oval on Sixth Avenue, Kedron, where we can guarantee you footy, fun and friendships.

"It's a Grand Old Flag!"



# The Opportunity



Located on the Kedron Brook, sponsorship opportunities are not limited to the duration of the footy season. Throughout the year local schools and community groups regularly use the facilities which are not limited to Australian rules. From February to April, Auskick programs run for 8 weeks, targeting entry-level participants into the game. In 2024 our goal is to have 120+ Auskick participants at the Kedron Lions.

The Junior season runs for 16 weeks starting in April through to September with games hosted on Friday nights, Saturday and Sunday mornings. Season 2023 saw 402 registered players across our Junior and Youth space promoting male and female participation. These teams train on Monday through to Thursday nights throughout the home and away season with home games being played on Friday nights, Saturdays and Sundays.

Our facility is shared with the Kedron Lions Senior Club who train at the venue from November through to September. They host 2 Senior Mens sides and 2 Senior Womens sides further increasing sponsor exposure. Their home and away season runs for 16 weeks from April to September.

# The Packages

By becoming a sponsor of the Kedron Lions Juniors, you have the opportunity to become an integral part of supporting a local community-based club.

Our sponsors are intrinsically linked to the clubs' values and receive benefits that come with helping children develop their skills not only on the playing field but also within the community.

You will:

- Position your organisation at the forefront of Junior Football in the Inner Northern suburbs of Brisbane
- Create strong awareness of your organisation's products, services and brand
- Build relationships with new and existing families



# Our Offerings



## Major Sponsor

Exclusive to one sponsor

*This opportunity must be taken  
for a three year period*

*Opportunity taken until 2025*

**\$18,000 + GST**



## Club Sponsor

Unlimited opportunities available

**\$1,700 + GST**

1st year, includes sign

**\$1,000 + GST**

Each subsequent year

# Major Sponsor



This is the Kedron Lions Juniors Major Sponsorship package which is exclusive to one sponsor only and must be taken for a period of three years.

Currently this package is taken by Nathan Johnson from LJ Hooker Real Estate until 2025.

This package includes:

- Your logo on all playing jerseys for the term of your sponsorship
- Your logo on other club merchandise including the Club Polo and Training Singlet
- A free metal fence sign that will be placed in prime position at the club for the term of your sponsorship
- Your logo on Canteen signage
- Your logo displayed on all flyers and publications throughout the term of your sponsorship
- Recognition on the Kedron Lions Juniors website as the Major Sponsor with a link to your website
- Your logo displayed on all outgoing newsletters to club players and families as the Major Sponsor
- Social Media exposure on the Kedron Lions Juniors Facebook and Instagram pages

# Club Sponsor



This is the Kedron Lions Juniors unlimited Sponsorship package and is intended for you to show your support for the club and help to build you brand in the local Kedron market.

This package includes:

- Your logo on club merchandise including the Club Polo and Training Singlet
- A free metal fence sign that will be placed in a good position at the club for the term of your sponsorship
- Your logo on Canteen signage
- Recognition on the Kedron Lions Juniors website as a Club Sponsor with a link to your website
- Your logo displayed on all outgoing newsletters to club players and families as a Club Sponsor
- Social Media exposure on the Kedron Lions Juniors Facebook and Instagram pages

**\$1,700** + GST

1st year, includes sign

**\$1,000** + GST

Each subsequent year

# Newsletter Examples



## Footy Finals at Home!

We are so proud to have two Youth teams competing in Finals this year, and **this Friday night** both teams will be playing at home!

**6.00 pm** [QUALIFYING FINAL: U15s vs Springfield](#)

**7.45 pm** [ELIMINATION FINAL: U16s Div 4 vs Wests Juniors](#)

Our 15s took out the Minor Premiership for 2022 but now it's time to take it all the way. If they win this Friday night, they go straight through to the Grand Final.

### Major Sponsor



### Other Valued Sponsors



[Read more about our Sponsors on our website](#)



## 2023 Player Registrations are now open!

**Dear Redlegger Families,**

Who's keen to play footy in 2023?! Yes can you believe it, registrations are now open for the 2023 season.

Simply click [here](#) or on the button below to be taken directly to our registration page on PlayHQ.

Registrations will close after our 2023 sign-on day so we encourage you to get your registration in early. Any registrations required after sign-on day will be

### Major Sponsor



### Other Valued Sponsors



[Read more about our Sponsors on our website](#)



# Signage Examples



# Website Example



KEDRON  
**LIONS**  
EST. 1937

Register Here 

Junior & Youth

Auskick

Kinderkick

HOME CLUB INFO ABOUT US SPONSORS SUPERSTARS AUSKICK CONTACT US

Our Sponsors

Major Sponsor

**NATHAN JOHNSON**

**#1 AGENT IN KEDRON FOR 2021**



PROPERTY SALES

AGENT OF THE YEAR  
Suburb Winner  
2022

Agent of the Year  
Kedron



**SELLING IN  
BRISBANE'S  
INNER NORTH**  
KEDRON, WAVELL  
HEIGHTS, STAFFORD,  
EVERTON PARK,  
LUTWYCHE

**0434 101 821**

 **NATHAN.JOHNSON@LJHOOKER.COM.AU**

# Corflute Sign Example

**KEDRON DISTRICTS JUNIOR FOOTBALL CLUB**

**MAJOR CLUB SPONSOR**

**LJ Hooker** Nathan Johnson  
Kedron's Most Recommended Agent  
0434 101 821  
Stafford

**MAJOR CLUB SPONSOR**

**LJ Hooker** Nathan Johnson  
Kedron's Most Recommended Agent  
0434 101 821  
Stafford

**Other valued sponsors**

LEGEND MECHANICS North Brisbane Home Loans CASTLE DENTAL Propertyology

Citywide Painting bmc COGENT SCAFFOLDING Specialists in Scaffolding Solutions

Next Level Strategic Services wired

LEGEND MECHANICS North Brisbane Home Loans CASTLE DENTAL Propertyology

Citywide Painting bmc COGENT SCAFFOLDING Specialists in Scaffolding Solutions

Next Level Strategic Services wired

# Training Singlet Example



# Contact

For further information, please contact us.

[Registrar@kedronlionsjuniors.com.au](mailto:Registrar@kedronlionsjuniors.com.au)

